

Investment and Commercialization Event

gowlings



Gowling Lafleur Henderson LLP in partnership with Ag-West Bio Inc.
and the Entrepreneurial Foundation of Saskatchewan present this

FREE Seminar:

DEVELOPING A WINNING INTELLECTUAL PROPERTY STRATEGY

Sunday, September 12, 2010

10:00 am - 1:00 pm (Lunch will be provided)

TCU Place, Saskatoon, SK • Salon AB

(Prior to start of ABIC 2010)

10:00 AM Welcome and Introductions

Brad Blj of Ag-West Bio Inc.

10:05 AM Current IP Issues

Judy Erratt

- A quick review of basic protection requirements
- The factors for determining novelty, inventive step and utility/sound prediction based on current case law
- Canada's double patenting issues

10:25 AM Impact of Recent Decisions

Konrad Sechley

- Review of recent court decisions in Canada and U.S. that impact protecting life science related technology, genes, antibodies, and natural products

10:45 AM Surviving An IP Audit

Dan Polonenko

- Structuring your portfolio
- Licensing

11:05 AM IP Litigation

Jane Clark

- What can go wrong with your IP protection
- How to respond to IP issues such as cease and desist and position yourself on the offensive/defensive

11:25 AM Case Study (TBA)

- Dealing with advanced IP issues from a company's perspective

11:45 AM Q and A

12:00 PM Wrap Up and Buffet Lunch

David Gauthier - Entrepreneurial Foundation of Saskatchewan

For more information please visit www.efsk.ca
To register for this event, please [click here](#).