

# Gowlings Essay Contest Rules and Regulations

1. The Gowlings Essay Contest ("Contest") is being conducted by Gowlings Lafleur Henderson LLP ("Gowlings"). Contest begins September 19, 2008 and closes with entries received by March 31, 2009.
2. No purchase necessary. To enter, send the following: (i) an original essay of up to 1,500 words, (typed or hand-written, double spaced, single sided on plain white paper) on the topic of "Canada's Top Biotechnology Story of 2008"; (ii) the entrant's name, address, telephone number, age and date of birth; and (iii) name, address, telephone number of entrant's parent or legal guardian if entrant is under the age of majority in his/her province of residence, in a single postage-paid envelope to Gowlings Essay Contest, Gowlings Lafleur Henderson LLP, 160 Elgin Street, Suite 2600, Ottawa ON, K1P 1C3. Or by e-mail to [essay.contest@gowlings.com](mailto:essay.contest@gowlings.com). Incomplete entries will be automatically disqualified. Limit one entry per person.
3. Entries will be judged by a panel of judges made up of a cross-section of professionals from the biotechnology industry in Canada. Entries will be judged based upon the following three criteria, weighted equally: writing skills, creativity and inspiration. The decisions of the contest judges are final in respect of any matter relating to this contest. In the event of a tie, the entry with the highest score on writing skills will win. Odds of winning depend on the number and calibre of entries received.
4. Contest is open to all Canadian high-school students who plan on starting their first year at a Canadian post-secondary institution in a life sciences-related field of study in the 2009 calendar year, except those domiciled with employees of Gowlings, and the Contest judges.
5. One prize will be awarded to the author of the winning essay. The prize consists of a bursary for the first year of tuition costs at the Canadian post-secondary institution the winner plans to attend. The prize is for tuition only. Other expenses relating to the first year including housing and meals are not included. The actual prize value depends on the tuition cost at the relevant Canadian post-secondary institution but will not exceed \$5,000. The prize will only be awarded if the winner is planning on attending a Canadian post-secondary institution in a life sciences-related field of study in the 2009 academic year. If the winner is not planning on attending a Canadian post-secondary institution in a life sciences-related field of study in the 2009 academic year, the winner will be disqualified and the prize will be awarded to the runner-up. The prize will be awarded to the winner or the winner's parent or guardian, in the form of a cheque based upon sufficient proof, provided by the winner, of the actual tuition costs. Such proof may be in the form of an invoice or tuition slip from the relevant Canadian post-secondary institution.
6. The winner will be contacted by telephone prior to the formal announcement of the winner. The formal announcement of the winner will be made during National Biotechnology week 2009. If the winner can not be contacted by telephone after 5 attempts over 10 business days, the winner will be disqualified and the prize will be awarded to the runner-up.
7. The prize must be accepted as awarded and is not redeemable for cash or transferable.
8. By participating, the winner or his/her parent or legal guardian, agrees to be bound by these Official Rules and agrees that Gowlings, and each of its respective affiliates and agents shall have the right and permission to use the winner's essay (in whole or in part), name, voice, city/province of residence, photograph, and/or likeness for advertising and/or trade and/or any other purpose in any media or format now or hereafter known without further compensation, permission, or notification.
9. The winner (or if the winner is under the age of majority in his/her province of residence, his/her parent or legal guardian) will be required to return an affidavit of eligibility, liability release and publicity release by the date specified, or the prize will be awarded to the runner-up. By entering this Contest, the winner releases and holds harmless Gowlings, their advertising agencies, employees, directors and officers and the Contest judging organization from any liability in connection with this Contest or the prize.
10. All entries become the property of Gowlings which assumes no responsibility for lost, stolen, delayed, damaged, illegible or misdirected entries or entries that have been submitted through illicit means, or do not conform to or satisfy the Contest Rules or for failure of the Web site during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any e-mail or traffic congestion on the Internet or at any Web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Gowlings reserves the right, in its sole discretion, subject to applicable law, to cancel or suspend the online portion of this contest should a virus, bug or other cause beyond the reasonable control of Gowlings corrupt the security or proper administration of the contest. Any attempt to deliberately damage any Web site or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Gowlings reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are illegible, mechanically reproduced, mutilated, forged, falsified, altered or tampered with in any way. Gowlings is not responsible for any errors or omissions in printing or advertising this Contest.
11. This Contest is subject to all applicable Federal, Provincial and Municipal laws and regulations.
12. By entering this Contest, you consent to Gowlings, its promotional agencies and the independent judging organization storing and using the personal information you submitted with your Ballot or entry for the purpose of administering this Contest.

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